

NAAC
GRADE A+

nirf
NATIONAL
INSTITUTIONAL
RANKING
FRAMEWORK



**CHANDIGARH BUSINESS
SCHOOL OF ADMINISTRATION**

Building Careers, Transforming Lives.

25

YEARS OF TRUST AND
ACADEMIC EXCELLENCE

PLATINUM
QS
I-GAUGE
WORLDWIDE LEADERS

INSTITUTION'S
INNOVATION
COUNCIL
University of Education partners



LIBRARY

VOICE

LIBRARY HIGHLIGHTS

- ✓ Library collection updated with New Titles
- ✓ Conducted Readers Club activities
- ✓ Library website regularly updated
- ✓ Organized Digital resources Workshop
- ✓ User support and technical Assistance through Induction



SCAN ME



ISSUE NO. 7

SEPTEMBER

2026

Message from the Campus Director

It gives me immense pleasure to extend my warm greetings on the publication of the **7th Issue of Library Voice**, the newsletter of Chandigarh Business School Of Administration -CGC. At CBSA-CGC, we strive to provide our students with opportunities that go beyond the classroom and help them develop into knowledgeable, innovative, and lifelong learners. The CBSA Library supports this vision by continuously strengthening its resources, services, digital facilities, and learning initiatives. Library Voice is a valuable platform for showcasing the library's activities, new resources, achievements, and initiatives while keeping the academic community connected with the many opportunities available through the library.

I appreciate the dedicated efforts of the **Chief Librarian and the entire library team** in bringing out this issue. I hope Library Voice continues to inspire our students and faculty to read more, explore more, and make the library an integral part of their academic journey.

Wishing the 7th Issue of Library Voice continued success and a wider readership.

Dr. Rajdeep Singh
Campus Director
CGC, Landran

Message from the Director Principal

It gives me great pleasure to share my greetings on the publication of the **7th Issue of Library Voice**, the newsletter of Chandigarh Business School Of Administration -CGC. At CBSA-CGC, we are committed to creating an academic environment where learners are encouraged not only to acquire knowledge but also to explore, question, create, and innovate. The CBSA Library contributes significantly to this vision by providing access to quality resources, digital platforms, scholarly literature, and a conducive space for learning. **Library Voice** is a wonderful initiative that brings together the library's activities, resources, achievements, and learning opportunities while encouraging the entire academic community to make meaningful use of the library.

I congratulate the library team for their continued efforts and wish the **7th issue of Library Voice** great success. **Keep learning, keep exploring, and keep growing.**

Dr. Ramandeep Saini
Director Principal
CBSA - CGC, Landran

Message from the Chief Librarian

Dear Readers,

It gives me immense pleasure to welcome you to the **7th Issue of Library Voice**, the library newsletter of **Chandigarh Business School Of Administration -CGC**. In an era shaped by Artificial Intelligence, digital learning, and rapidly evolving information resources, our endeavour is to ensure that the library continues to remain a vibrant and student-friendly learning environment. At CBSA-CGC, we believe that **access to the right information is the first step towards creating informed, innovative, and responsible professionals**. The CBSA Library is committed to providing quality print and electronic resources, facilitating access to scholarly information, promoting research and academic excellence, and encouraging students to develop the habit of reading beyond their curriculum. Let us continue to **read, explore, question, learn, and innovate**—because every new idea begins with the courage to discover something new.

Happy Reading!

Renu Oberoi
Chief Librarian
CGC, Landran

LIBRARY AT A GLANCE

PARTICULAR	MBA	BBA/B.COM./ M.COM.	MCA/ B.SC.(AI&ML)/ B.SC.(CS)	TOTAL
NO. OF VOLUMES	8197	6822	6991	22010
NO. OF TITLES	1541	837	1293	3671
NO. OF RARE BOOKS	57	24	23	104
REFERENCE & GENERAL BOOKS	1750	1082	1380	4212
NO. OF FOREIGN AUTHOR'S COLLECTION	486	78	664	1228
NO. OF PRINTED JOURNALS	12		22	34
NO. OF MAGAZINES	8			8
NO. OF NEWSPAPERS	5			5
NUMBER OF E-JOURNALS (DELNET)	778			778
TOTAL NUMBER OF E- JOURNALS (EBSCO)	1538			1538
NUMBER OF E-BOOKS (EBSCO)	2,65,000 (Management E Books 17948 and MCA / Computers E Books 457)			
NDL CLUB MEMBERSHIP	YES			
LIBRARY SOFTWARE	LIBSYS			
TURNITIN PLAGIARISM SOFTWARE				
DIGITAL LIBRARY FACILITY				
REPROGRAPHIC & SCANNING FACILITY				

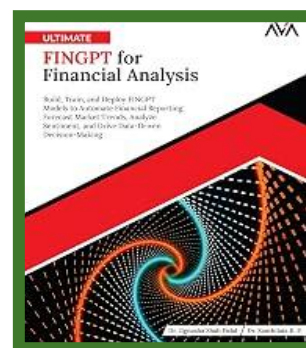
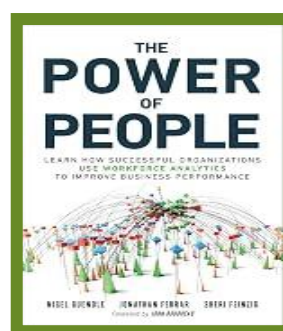
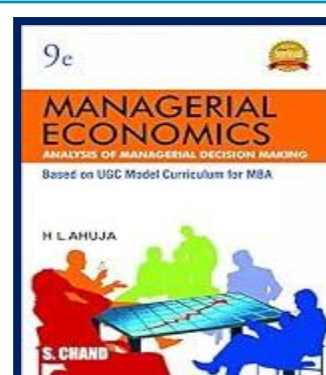
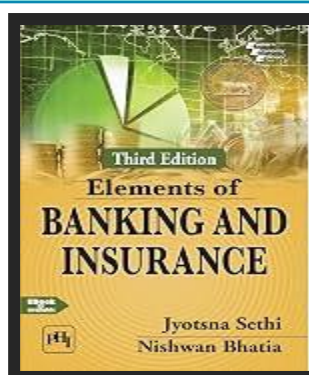
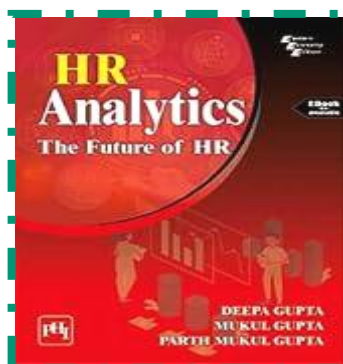
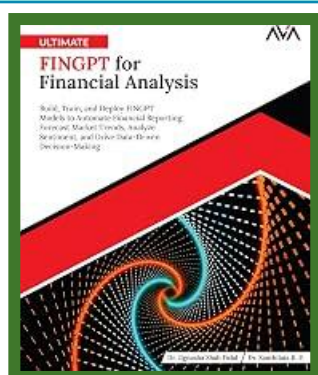


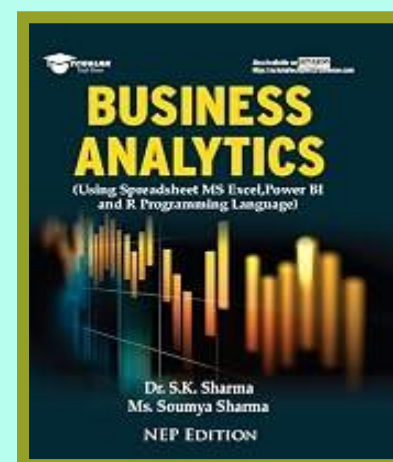
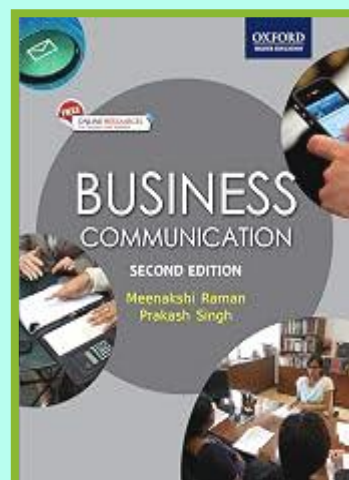
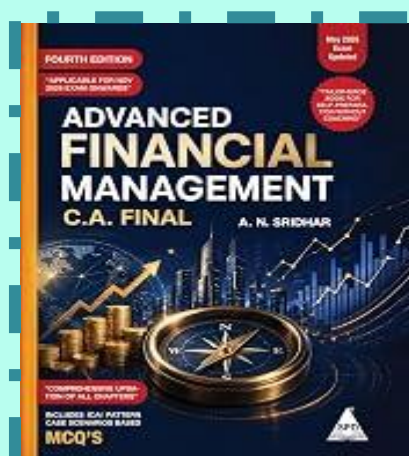
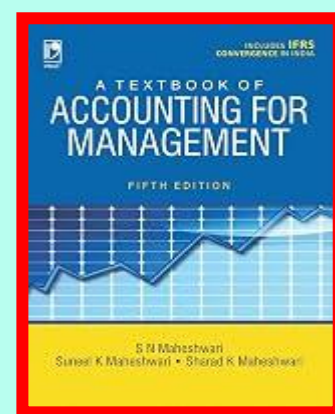
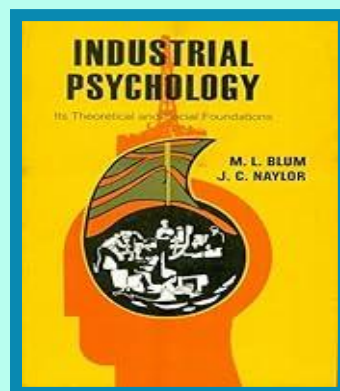
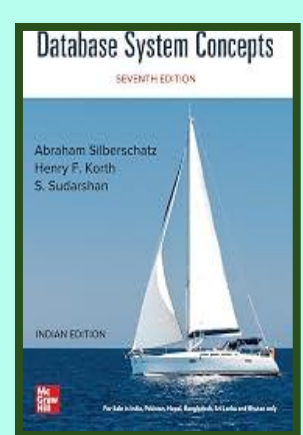
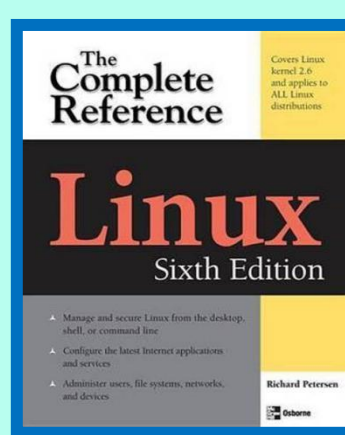
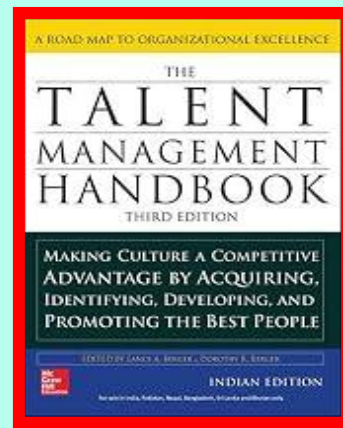
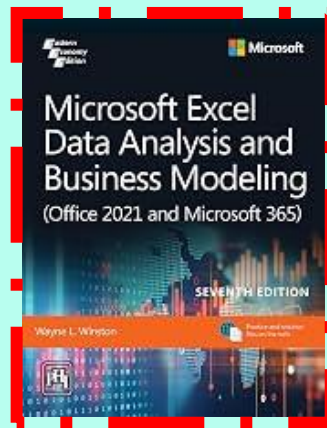
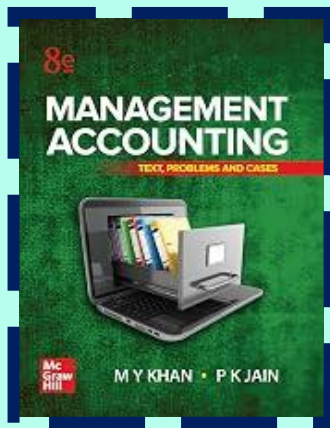
July 2026

TITLES 30
VOLUMES
81

ACC. NO.	Author	Title	COPIES
MB8154- MB8157	GUPTA, SEEMA	DIGITAL MARKETING	4
MB8158- MB8162	BHATIA, PUNEET SINGH	FUNDAMENTALS OF DIGITAL MARKETING	5
MB8163- MB8164	GUENOLE, NIGEL [ET AL]	THE POWER OF PEOPLE	2
MB8165- MB8166	DAMODARAN, ASWATH	INVESTMENT VALUATION	2
MB8167- MB8169	DALAL, JIGNASHA SHAH & SANTHILATA, K.V.	ULTIMATE FINGPT FOR FINANCIAL ANALYSIS	3
MB8170- MB8172	GUPTA, DEEPA [ET AL]	HR ANALYTICS: THE FUTURE OF HR	3
MB8173- MB8174	SETHI, JYATSNA & BHATIA, NISHWAN	ELEMENTS OF BANKING AND INSURANCE	2
MB8175- MB8179	AHUJA, H.L.	MANAGERIAL ECONOMICS	5
MB8180- MB8181	KHAN, M,Y. & JAIN, P.K.	MANAGEMENT ACCOUNTING	2
MB8182- MB8186	WINSTON, WAYNE L.	MICROSOFT EXCEL DATA ANALYSIS AND BUSINESS MODELING (OFFICE 2021 & MICROSOFT 365)	5
MB8187	BERGER, LANCE A.	THE TALENT MANAGEMENT HANDBOOK	1
MB8188- MB8190	GORDON, E.	BANKING AND INSURANCE	3
MB8191- MB8193	PERIASAMY, D.	RISK AND INSURANCE MANAGEMENT	3
MB8194	SONI, VARUN	INDIAN POLITY : DECODING THE ART OF ANSWER WRITING	1
MB8195	JAIKISHAN AND PREMKISHAN	HOW TO CRACK TEST OF REASONING	1
MB8196	TESTBOOK	SSC EXAM COMPUTER KNOWLEDGE	1
MB8197	SAINI, SHAFALI	COMPUTER AWARENESS	1

MC6977- MC6981	ELMASRI, RAMEZ & NAVATHE, SHAMKANT B.	FUNDAMENTALS OF DATABASE SYSTEMS	5
MC6982	SHARMA, ANSHUMAN [ET AL]	LEARN PROGRAMMING IN PYTHON	1
MC6983	PETERSEN, RICHARD	THE COMPLETE REFERENCE LINUX	1
MC6984- MC6986	SILBERSCHATZ, ABRAHAM [ET AL]	DATABASE SYSTEM CONCEPTS	3
BC6796- BC6797	BHATIA, PUNEET SINGH	FUNDAMENTALS OF DIGITAL MARKETING	2
BC6798- BC6800	GORDON, E. & NATARAJAN, K.	FINANCIAL MARKETS AND SERVICES	3
BC6801- BC6803	KOONTZ, HAROLD [ET AL]	ESSENTIALS OF MANAGEMENT	3
BC6804- BC6805	BLUM, M.L. & NAYLOR, J.C.	INDUSTRIAL PSYCHOLOGY	2
BC6806- BC6810	MAHESHWARI, S.N. [ET AL]	A TEXTBOOK OF ACCOUNTING FOR MANAGEMENT	5
BC6811- BC6815	SRIDHAR, A.N.	ADVANCED FINANCIAL MANAGEMENT	5
BC6816- BC6818	RAMAN, MEENAKSHI	BUSINESS COMMUNICATION	3
BC68919- BC6820	SHARMA, S.K.	BUSINESS ANALYTICS	2
BC6821- BC6822	GUPTA, S.P.	BUSINESS STATISTICS	2







INDUCTION 2026



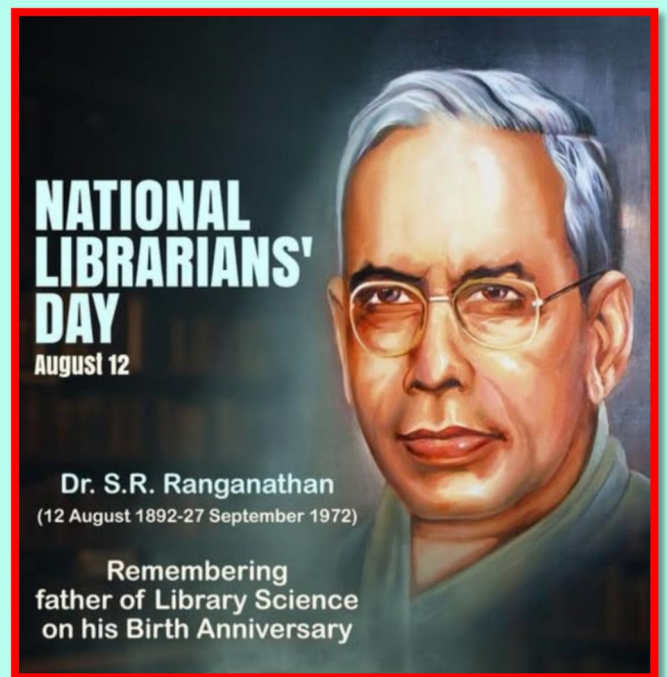
**Certificates awarded to the winners/ participants of
Quiz Contest held on 1st April 2026.**



**READERS
CLUB
ACTIVITY
02.09.2026**



*Drop
a
Message*





National

Librarian's

DAY

EBSCO TRAINING WORKSHOP

TOPIC: “UNLOCKING THE POWER OF EBSCO:
SMART RESEARCH STRATEGIES FOR FACULTY”

SPEAKER: MR. LAKHPAT SINGH, TRAINING MANAGER (INDIA NORTH), EBSCO

DATE: 24TH AUGUST 2026



Why Read Beyond the Syllabus?

Academic textbooks provide the foundation of a subject, but reading beyond the syllabus can broaden perspectives and develop independent thinking.

Regular reading can help students:

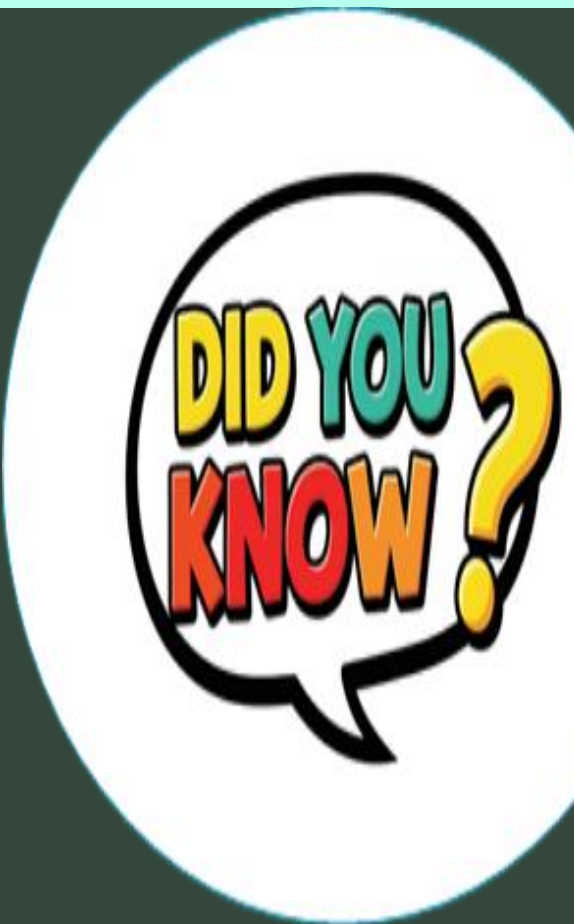
- ❖ *Build vocabulary*
- ❖ *Improve communication skills*
- ❖ *Develop critical thinking*
- ❖ *Understand different perspectives*
- ❖ *Strengthen academic writing*
- ❖ *Stay informed about current developments*
- ❖ *Develop professional awareness*



Quick Library Facts

Did you know that...

- A well-designed keyword search can save considerable research time?
- Scholarly databases often provide filters for publication date, subject, document type, and peer-reviewed material?
- Reference lists in good research papers can help you discover additional literature?
- Reading journal articles regularly can help students understand current developments in their field?
- Libraries support not only reading but also teaching, learning, research, and lifelong learning?



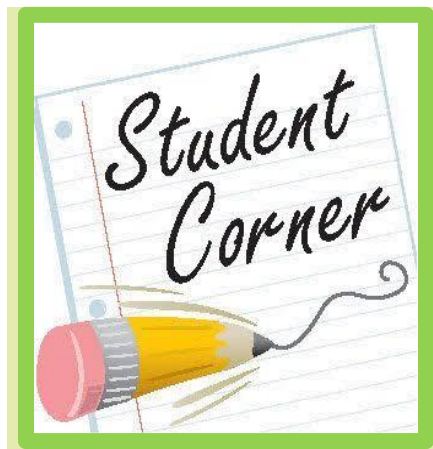
A book is a gift you can open again and again.
—Garrison Keillor

Your Voice Matters

The library welcomes suggestions from students and faculty members.

You can suggest:

- Books for purchase
- New journals or databases
- Library activities
- Reading programmes
- Workshops
- Improvements in library services



UPCOMING FOCUS

Library Initiatives

The library will continue to focus on:

- Strengthening print and digital collections
- Promoting reading habits
- Supporting research and scholarly communication
- Conducting information-literacy programmes
- Increasing awareness of electronic resources
- Encouraging responsible use of information
- Developing a culture of lifelong learning

MESSAGE TO OUR READERS

- **Read. Research. Reflect. Grow.**
- *The library is more than a collection of books.*
- *It is a place where **questions begin, ideas develop, knowledge expands, and learning continues beyond the classroom.***
- *We encourage every student and faculty member of **Chandigarh Business School of Administration, Landran** to make the library a regular part of their academic journey.*

Photo Gallery

